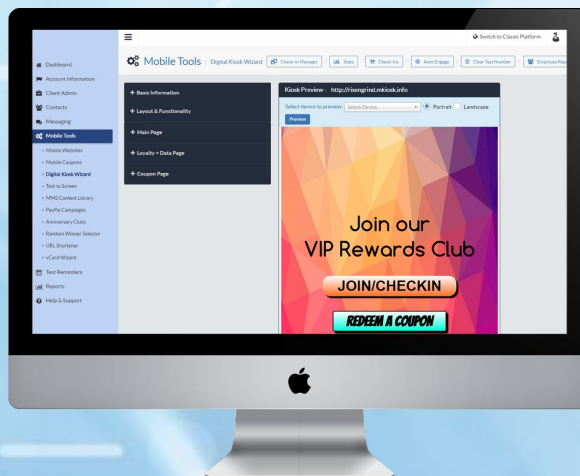


# Cutting-Edge Mobile solutions Made **EASY!**



Our powerful software allows businesses of all sizes to establish unique, interactive communications with consumers. The web-based platform is user-friendly, allows for maximum flexibility, and is easy to integrate into any existing business.

From simple applications like alerts, mobile coupons, and voting/polling, to complex interactions with live radio and TV events — Mobile Marketing and communications IS the answer.

## **Mobile Campaign Features**

- Easy to use Campaign Composer
- Send targeted message blasts
- Create scheduled & time-delayed messages
- Develop multi-layered interactive campaigns
- Personalize messages with custom contact data
- Social networking integration for message blasts
- Collect valuable information using Data Capture
- Deliver MMS and other rich media
- Voting / Polling / Trivia / Surveys
- Alerts & Digital Mobile Coupons
- Digital Loyalty Kiosk
- Real-Time Text & Pics to Screen Wizard + Text to Pledge
- Custom mobile webpage builder
- Random winner selector
- Emergency alert notifications w/ mobile broadcast feature
- Email & text message notification on inbound messages

## **Data Management / CRM**

- Create and manage Target Lists
- Customize contact database settings
- Modify view options
- Custom web opt-in forms
- Automated opt-out process

## **Reporting / Analytics**

- Real-time message delivery stats
- Detailed delivery status reports
- Access to all messaging logs
- Historical campaign reporting
- Digital Kiosk reports

## **Account Management**

- Apply user restrictions and access levels
- Set time zone preferences
- Create multiple users & sub-users
- Customizable menu navigation