

CASE STUDY

City Of Port Orange Uses Text Messaging To Deliver Critical Alerts To The Community

Parks & Recreation department relies on time sensitive text message alerts to notify opted-in subscribers in the community of last minute scheduling changes, upcoming registration deadlines, website updates/issues, and other important communications.

ABOUT US

iVision Mobile is a 15 year veteran and pioneer of the mobile messaging industry, providing powerful mobile communications technology to clients across a variety of industries, including municipalities, health departments, and athletics facilities nationwide.

CITY OF PORT ORANGE, FL

- 28 parks and facilities
- 26 athletic fields
- 18 tennis courts
- 21 sets of restrooms
- 10 playgrounds
- 6 boat ramps
- 12 boardwalks

Parks & Recreation prepares fields for over 1,750 competitive games per year and work 25 or more special events per year.



IT STARTS IN
PARKS
Coaching. Connecting. Community.

For fast rainout alerts,
Join **RECALERT** by texting
RECALERT to 55678



THE RESULTS

3,466

Community members joined

24

Average Text Broadcasts Per Year

50K

Text Messages Sent Per Year