

CASE STUDY

Kansas Athletics leverages text messaging for in-game text voting, security alerts, and scheduling changes for athletic events.

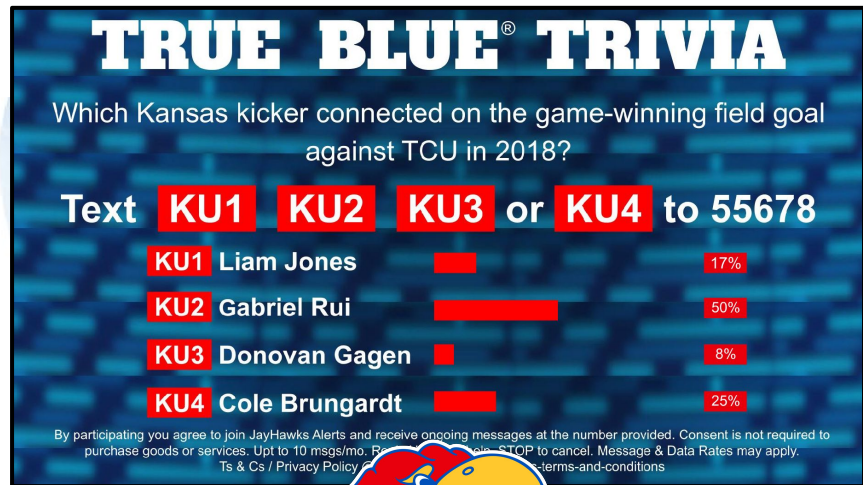
The Jayhawks, one of the nation's leading Division I Athletics Programs, rely on versatile text messaging solutions from iVision Mobile to engage their in-game fans, inform their visitors of scheduling updates,, and allow guests to communicate with event staff and security personnel in real-time.

ABOUT US

iVision Mobile is a 16 year veteran and pioneer of the mobile messaging industry, providing powerful mobile communications technology to clients across a variety of industries, including municipalities, health departments, and athletics facilities nationwide.

Kansas Athletics

Kansas Athletics runs and operates multiple sports programs for both Men's and Women's sports at Kansas University. The KU Football and Basketball programs are nationally ranked and the school hosts hundreds of thousands of fans in attendance at games throughout the school year.



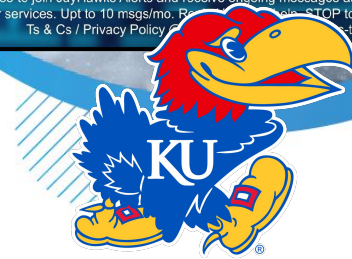
TRUE BLUE® TRIVIA

Which Kansas kicker connected on the game-winning field goal against TCU in 2018?

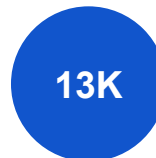
Text **KU1** **KU2** **KU3** or **KU4** to 55678

KU1	Liam Jones	17%
KU2	Gabriel Rui	50%
KU3	Donovan Gagen	8%
KU4	Cole Brungardt	25%

By participating you agree to join JayHawks Alerts and receive ongoing messages at the number provided. Consent is not required to purchase goods or services. Upt to 10 msgs/mo. Reply STOP to cancel. Message & Data Rates may apply. Ts & Cs / Privacy Policy / Terms-and-conditions



THE RESULTS



Community members joined



Different Sports Served



Text Messages Sent