

# CASE STUDY

## YMCA Of Greater Kansas City Manages Communications Across Multiple Groups And Activities Using Text Messaging

The YMCA of Greater Kansas City is just one of many facilities nationwide to incorporate text messaging communications with regards to sports activities, after school programs, and summer camps.

### ABOUT US

iVision Mobile is a 15 year veteran and pioneer of the mobile messaging industry, providing powerful mobile communications technology to clients across a variety of industries, including municipalities, health care, and athletics facilities nationwide.

### YMCA OF GREATER KANSAS CITY

*The YMCA Of Greater Kansas City manages 12 locations and numerous activities for both youth and adults at their facilities. Their messaging communications consist of inclement weather notifications, facility closings, after school program care, registration deadlines, and much more.*



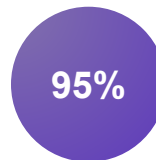
### THE RESULTS



**4 Years Active With iVision Mobile**



**7,800 Community Members Joined**



**95% Message Delivery Rate**