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## **CASE STUDY**

Kansas Athletics leverages text messaging for in-game text voting, security alerts, and scheduling changes for athletic events.

The Jayhawks, one of the nation's leading Division I Athletics Programs, rely on versatile text messaging solutions from iVision Mobile to engage their in-game fans, inform their visitors of scheduling updates, and allow guests to communicate with event staff and security personnel in real-time.

## <u>ABOUT US</u>

iVision Mobile is a 16 year veteran and pioneer of the mobile messaging industry, providing powerful mobile communications technology to clients across a variety of industries, including municipalities, health departments, and athletics facilities nationwide.

## **Kansas Athletics**

Kansas Athletics runs and operates multiple sports programs for both Men's and Women's sports at Kansas University. The KU Football and Basketball programs are nationally ranked and the school hosts hundreds of thousands of fans in attendance at games throughout the school year.



## THE RESULTS

