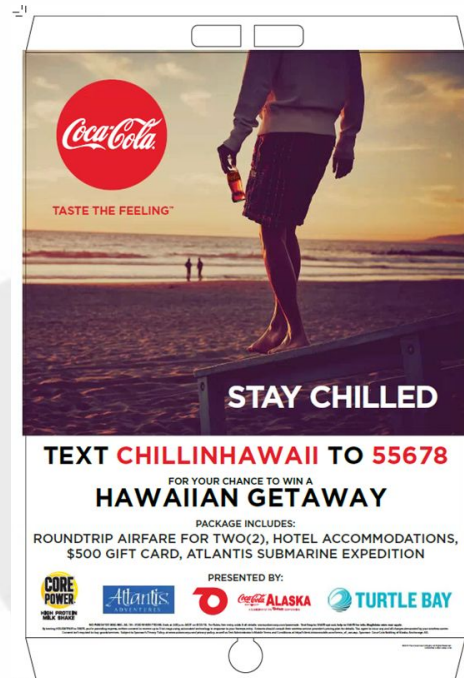


# CASE STUDY

*Coca Cola Company* bottlers and distributors across North America activate cross-promotional Text to Win campaigns to drive purchases at Point of Sale locations.

iVision Mobile works closely with North America's largest bottlers and distributors to create and launch their Text to Win promotions. This includes compliance training and education, disclaimer and POS signage review, and winner selection processes.



## ABOUT US

iVision Mobile is a 15 year veteran and pioneer of the mobile messaging industry, providing powerful mobile communications technology to clients across a variety of industries, including municipalities, health departments, and athletics facilities nationwide.

## The Coca Cola Company

The Coca Cola Company owns and operates 200 product brands worldwide and distributes 1.9 Billion servings of those products to their customers and consumers through 225 bottling partners across 900 bottling plants.

## THE RESULTS



**Years Active With iVision Mobile**



**Mobile Campaigns Activated**



**Bottler Groups Represented**