

CASE STUDY

LA-based Med Spa leans heavily on opted-in subscriber list for vital text messaging communications during Covid epidemic.

Leveraging an opted-in database of contacts the business had grown for 3+ years, the med spa was able to effectively reach their patients and utilize critical 1-on-1 messaging with patients upon arrival, as well as notify them of changes to business operations and procedures.

ABOUT US

iVision Mobile is a 15 year veteran and pioneer of the mobile messaging industry, providing powerful mobile communications technology to clients across a variety of industries, including municipalities, health care, and athletics facilities nationwide.

CALABASAS MED SPA

Calabasas Med Spa has been serving the Calabasas community for the past 10 years, providing a multitude of services to their customers.



THE RESULTS

5

Years Active With iVision Mobile

3.5K

Community Members Joined

5K

Average Texts Sent Per Month