

CASE STUDY

M. Fredric deploys kiosk-based loyalty program and automated, on-demand special offers, and coupon expiration reminders to drive revenues at retail locations across Southern California.

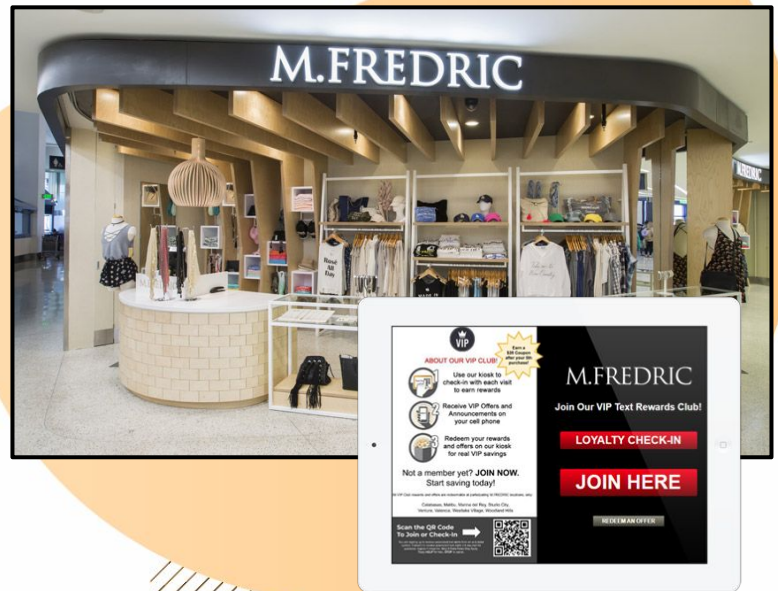
iVision Mobile worked closely with the high-end clothing boutique to build out and activate a check-in based loyalty program for their customers, along with special sales offers, inactive customer alerts to increase retention, and reputation management to increase online review generation.

ABOUT US

iVision Mobile is a 16 year veteran and pioneer of the mobile industry, providing powerful communications technology to 8,000+ businesses across a variety of industries, with an emphasis on QSRs, dining establishments, brick and mortar and online retailers, healthcare providers, financial institutions, and more.

M. FREDRIC

After four decades in retail, M.Fredric continues to push the envelope. One of Southern California's most iconic retail brands, M.Fredric remains the go-to shop for celebrities, wardrobe stylists, and sophisticated shoppers from all walks of life.



M.FREDRIC

THE RESULTS

33.5K

Customers Joined Loyalty Program

50K

Messages Sent Per Month

98%

Successful Message Delivery Rate