

www.iVisionMobile.com

CASE STUDY



YOUTH SPORTS TEXT ALERTS

Sign up for text alerts to receive updates on ${\rm Y}$ sports cancellations and changes due to weather.

Text the code word for your sports program(s) to 55678 to enroll. Reply STOP to cancel. Message and data rates may apply.

Jackson County Text YSportsJackson to 55678

Text YSportsJoCo to 55678

Johnson County

Northland Text YSportsNL to 55678

Wyandotte Text YSportsWyCo to 55

YMCA Of Greater Kansas City Manages Communications Across Multiple Groups And Activities Using Text Messaging

The YMCA of Greater Kansas City is just one of many facilities nationwide to incorporate text messaging communications with regards to sports activities, after school programs, and summer camps.

<u>ABOUT US</u>

iVision Mobile is a 15 year veteran and pioneer of the mobile messaging industry, providing powerful mobile communications technology to clients across a variety of industries, including municipalities, health care, and athletics facilities nationwide.

YMCA OF GREATER KANSAS CITY

The YMCA Of Greater Kansas City manages 12 locations and numerous activities for both youth and adults at their facilities. Their messaging communications consist of inclement weather notifications, facility closings, after school program care, registration deadlines, and much more.

THE RESULTS

