

### **White Label Reseller License**

Messaging | Digital Loyalty | Automated Business Voice





**Consumers** Are **Demanding Better** Communications **From Businesses They Interact** With.





### More and more businesses are realizing that effective mobile communications give them an <u>advantage</u> over their competitors.



#### Ninety-five percent

of text messages are read and responded to within 3 minutes after they're received. 68%

#### Sixty-eight percent of

businesses use some form of texting today and that's not even a structured and efficient campaign designed by a mobile marketing agency. 90%

Ninety percent of consumers prefer to receive text message

notifications over direct phone calls.



# iVision Mobile Provides Industry Leading White Label Solutions for:

#### **MESSAGING / MOBILE**

Send SMS or MMS messages, with a wide range of advanced features including emojis, digital coupons, personalization, automation, and many more powerful features. There is no other messaging platform with the same level of features.

#### **DIGITAL LOYALTY KIOSK**

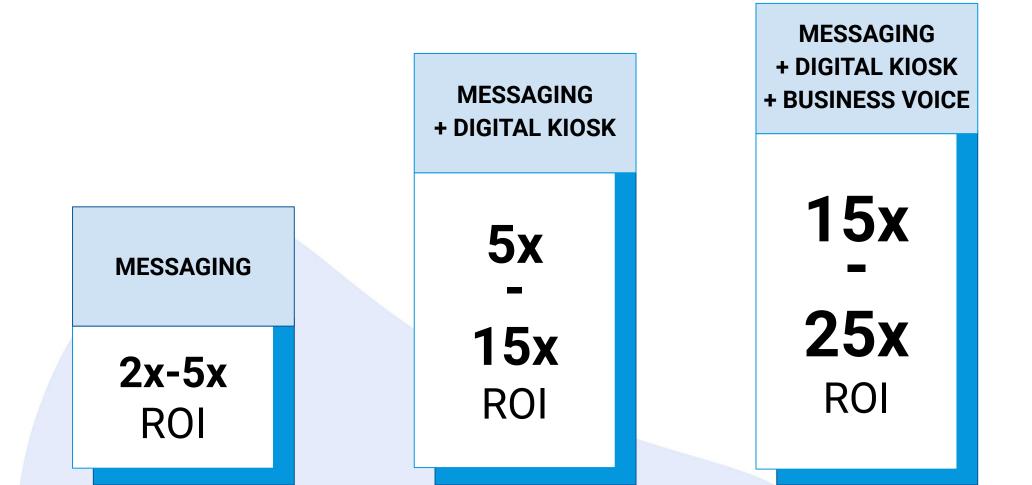
The digital loyalty kiosk continues to be a pivotal solution for users who have implemented check-in or spend-based rewards programs. See how traditional mobile opt-in rates **grow exponentially by 5x - 10x** with a digital kiosk solution for your business.

#### **BUSINESS VOICE**

Supercharge your business voice line, eliminate all of your missed calls, and reduce staffing costs. Allow staff to focus on doing their jobs and let My Phone Manager answer your customers' most important questions without tying up valuable staffing resources.



# Businesses that implement all 3 of our solutions generate <u>more</u> incremental revenue and repeat business over alternative SMS marketing solutions





### **White Label Reseller Opportunity**

#### Unsaturated market

Unlimited business potential across multiple industry verticals

#### ★ No geographic territory restrictions

• Operate anywhere across the U.S., Canada, & Puerto Rico

#### ★ Comprehensive Feature-Rich Software Platform

- Differentiated from competition w/ robust features
- Digital loyalty kiosk for brick & mortar businesses

#### Recurring Revenue Business Model

 Low costs and high profit margins designed to promote your business' success



### **iVision Mobile - A Trusted Partner**

## 100 +

**Active white label licensees** 

8,500 +

**Active system users** 

# 15-20 million

**Messages delivered every month** 

#### <u>A few of the industries we serve:</u>

- Automotive
- Dining
- Education
- Entertainment
  Religious
- Financial
- Healthcare
- Retail

Hospitality

Non-Profit

Personal Services

• Sporting

| <b>Residual Income Potential</b>  |     |  |  |  |  |  |
|-----------------------------------|-----|--|--|--|--|--|
| % of system users by years active |     |  |  |  |  |  |
| < 1 year                          | 8%  |  |  |  |  |  |
| 1 - 2 years                       | 16% |  |  |  |  |  |
| 3 - 10 years                      | 73% |  |  |  |  |  |
| > 10 years                        | 3%  |  |  |  |  |  |



#### Here's what our resellers are saying:

We made the switch to iVision Mobile because of its increased functionality for a much lower cost. That's a great combo!

Rick L. Marketing Agency Owner Amazing platform with tons of features.

Levi M. Marketing Agency Owner iVision Mobile is a fantastic software company. They have built a tool that is 2nd to none.

Andre C. Marketing Agency Owner

#### Read more reviews on **Capterra.com**



#### Our users have delivered more than 1 Billion Messages with a 97%+ read rate...





💬 Text your ZIP to 30400 for Clorox Flu Alerts

Fight back against germs with mobile updates on flu levels in your area.





### **White Label Pricing Highlights**

- ★ Get started for less than \$200/month (up to 5 users)
- ★ Messaging rates start at \$.02 per message
  - Only pay for what you use NO pre-buy required
- ★ NO Upfront Investment or Setup Fees

#### **Sample Financial Snapshot:**

| # of Customers    | 4      | 10       | 25       | 50       | 100       |
|-------------------|--------|----------|----------|----------|-----------|
| * Revenue / Month | \$ 400 | \$ 1,000 | \$ 2,500 | \$ 5,000 | \$ 10,000 |
| ** Cost / Month   | \$ 270 | \$ 490   | \$ 840   | \$ 1,265 | \$ 1,515  |
| Monthly Profit    | \$ 130 | \$ 510   | \$ 1,660 | \$ 3,735 | \$ 8,485  |
| Profit Margin     | 32%    | 51%      | 66%      | 75%      | 85%       |

\* Monthly revenue assumes minimum average monthly recurring revenue of \$100/customer.

\*\* Monthly cost assumes applicable reseller license fee (\$190 - \$515 per month) + 1,000 messages sent per month, per customer.



### Contact us to speak with an expert or schedule a demo

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www.iVisionMobile.com