

CASE STUDY

CAR WASH

Fashion Square Car Wash earns 140+ Google reviews and lifts its rating from 3.1 to 3.8 in 7 days

Fashion Square Car Wash · Los Angeles, California

3.1 → 3.8

Google rating in 7 days

140+

Google reviews received

50%

Increase in total online reviews

10.3%

Click-through rate (832 clicks)

THE RESULTS

Fashion Square Car Wash sent a review-request text to its opted-in subscribers. Within 7 days, it received 140+ new Google reviews and its online rating rose from 3.1 to 3.8 stars.



A review request by text

One text to opted-in subscribers earned 832 clicks, a 10.3% click-through rate, and a 50% increase in total online reviews.



Ongoing promotions

The car wash also sends ongoing promotions and other relevant information to its opted-in customers.

ABOUT FASHION SQUARE CAR WASH

A family-owned and operated car wash in Los Angeles and an iVision Mobile client since 2018, with an opted-in database of over 12,000 customers.

TOOLS USED

- ✓ Review requests by text
- ✓ Text broadcasts
- ✓ Link click tracking

ABOUT IVISION MOBILE

Since 2006, iVision Mobile has helped businesses, organizations and agencies reach people by text. Its platform combines SMS and MMS marketing, a digital loyalty kiosk and two-way messaging, with 45,000+ users and 3.5B+ messages delivered.

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